Ronald McDonald House Charities®
Southern California

ANNUAL REPORT

A Community of Care, Powered by You

2025



Ronald McDonald House Charities®
Southern California

Our Mission

We provide essential services that remove barriers, strengthen families and promote healing when children need healthcare.

Our Vision

A world where every family has what they need to ensure the best health outcomes for their children.

Our Values

Compassion, Integrity, Respect, Innovation and Transparency.

About Ronald McDonald House® Charities

Since 1974, Ronald McDonald House Charities (RMHC) has been dedicated to caring for families with children who are ill or injured. As one of the largest global charities, RMHC comprises of approximately 1,000 programs worldwide, including a network of 385+ Ronald McDonald House® programs, 270+ Ronald McDonald Family Room® programs, and 40+ Ronald McDonald Care Mobile® programs.

For nearly 50years, RMHC Southern California (RMHCSC) has helped support families traveling to Southern California for medical care - spanning as north as Bakersfield to as south as Orange County. As the largest regional chapter in North America, RMHCSC comprises of seven Ronald McDonald Houses, three Ronald McDonald Family Rooms, and Camp Ronald McDonald for Good Times®.



Fatima Djelmane Rodriguez
Chief Executive Officer
RMHC Southern California



Doug Kanner
Chair - Board of Directors
RMHC Southern California

Letter From Leadership

At RMHC Southern California, **our mission is simple: to keep families close when it matters most.** When a child is facing serious illness, the presence of family is not just comforting, it is essential. **Because of you, families can stay together,** stay strong, and focus on their child's healing.

2025 was a year of momentum and meaningful growth for RMHCSC. Across our seven Ronald McDonald Houses, three Family Rooms, and Camp Ronald McDonald for Good Times, demand continued to rise. We served 10,900 guests, with families staying an average of 53 nights, underscoring the length and intensity of care. In doing so, **we helped save families $13.5 million in out-of-pocket expenses** such as lodging, meals, and psychosocial support, easing financial strain so they could focus fully on their child.

As we served more families, we also deepened how we serve. **House occupancy increased to 83%**, and our Meals of Love program expanded from 1,352 meals in 2024 to **1,720 meals in 2025**, ensuring families have at least one warm meal each day. Our Family Support Services teams increased support hours to meet rising emotional and behavioral health needs, so parents, patients, and siblings feel supported and less alone.

This impact is made possible by the collective commitment of many. Our dedicated staff and board members lead with compassion and accountability, delivering thoughtful, high-quality care each day. They are strengthened by an extraordinary community of donors, volunteers, corporate sponsors, McDonald's Owner Operators, and partners whose generosity fuels this mission. Together, we ensure RMHC Southern California remains a place of comfort, dignity, and hope for every family we serve.

As we look ahead, we do so with clarity and confidence. Guided by our four strategic pillars—**serving more families better, enhancing collaboration, driving engagement, and prioritizing our people**—we are building the systems and support needed to sustain this mission for the future.

With deepest gratitude,

Our *Strategic Plan* in Action

Our four strategic pillars serve as our north star, guiding how we grow, serve, and lead as ***One RMHCSC.*** Informed by Ronald McDonald House Global and activated across Southern California, this is our strategy in action.



Serve More Families, Better

Houses Operated at 83% Occupancy

- 2,198 families served across programs
- 1,720 Meals of Love provided to families
- 7,500+ Family Support Service hours
- Westside LA expansion launched with 100% occupancy since opening



Drive Engagement

Record Breaking Reach

- Childhood Cancer Awareness Month (CCAM)
  - 20M+ people reached
  - 1M+ social media engagements
- 23% increase in volunteer hours across SoCal
- Coordinated storytelling across all of our programs
- Stronger local engagement through events and partnerships



Enhance Collaboration

Expanding & Deepening Partnerships

- $3.4M raised across McDonald's Round Up
- First-of-its-kind Disneyland Resort × McDonald's × RMHCSC collaboration
- Expanded sports and entertainment partnerships (Los Angeles Rams, LAFC, and more)
- Commitment to Board collaboration through year-round engagement



Prioritize People

Stronger Together

- Leadership Team realigned around shared priorities
- Culture Pulse survey and All-Staff Retreat created opportunities to hear directly from staff
  - Staff reported a 20% increase in sense of belonging and connection to mission
- Deepened focus on communication, growth, and development pathways

RMHC SoCal Impact

$13.5M+

How much we saved families in out-of-pocket expenses in 2025



Financial Highlights

ASSETS, LIABILITIES & NET ASSETS

(in thousands)

	2025
Assets	$ 107,557
Liabilities	19,458
Net Assets	$ 88,099

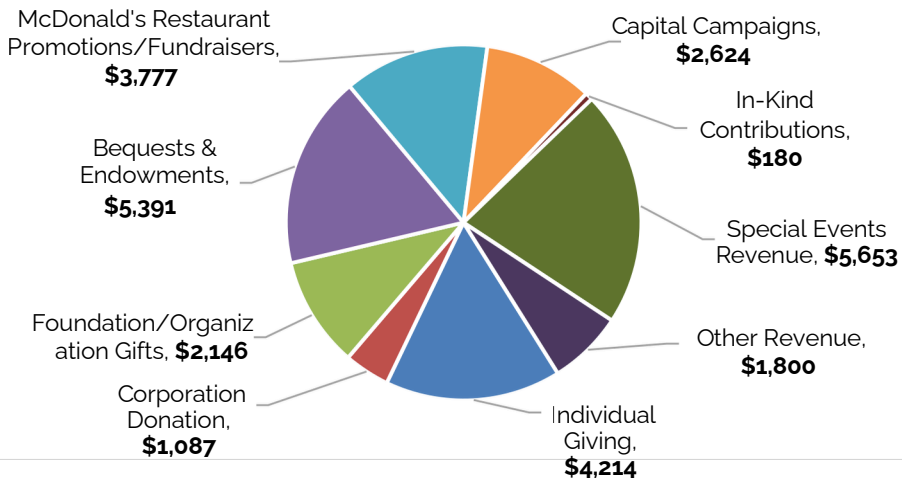
SUMMARY OF REVENUES & EXPENSES

(in thousands)

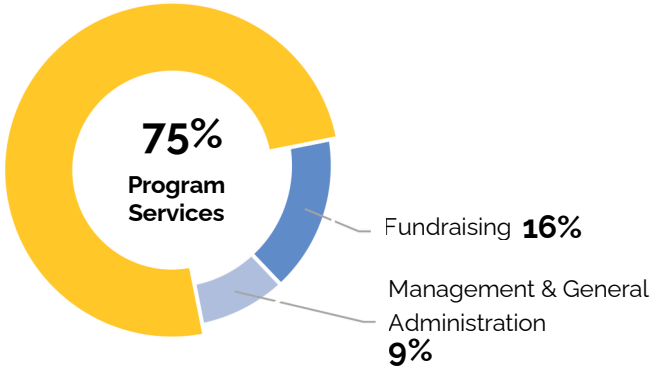
	2025
Contributions In-Kind	$ 19,238
Contributions Special Events Revenue	180
Other Revenue	5,653
Total Operating Revenue	$ **26,872**
Investment Revenue (Loss)	2,747
Total Revenue	$ **29,619**
Program Services	17,379
Management & General	2,085
Administration Fundraising Cost of Direct Benefits to Donors	3,708
	1,816
Total Expenses	$ **24,988**
Excess Revenues/(Expenses)	$ **4,631**

REVENUE SOURCES

(in thousands)



ANNUAL OPERATING EXPENSE RATIO



Note: Financial information is presented on an unaudited basis and reflects management's best estimates at the time of publication. Final audited financial statements will be available upon completion of the independent audit.

Measuring Your Impact

Ronald McDonald House Charities of Southern California removes barriers so that families can access the healthcare their children need without the burden of distance or cost.



53 Nights
Average Length of Stay



600+
Campers Served



1,700+
Meals of Love



370,000+
Volunteer Hours

63,000
Family Nights Provided Across SoCal Houses

31,000
Day Use Visits Across RMHC SoCal

7,500
Hours of Psychosocial Support

10,900
Guests Served in 2025


When a child is sick, the entire family needs support.
Platinum Transparency 2026
Candid.
Charity Navigator
FOUR-STAR
2026



Meet Danielle

Ezekiel was born early at just 32 weeks, alongside his twin brother, Ezra. What Danielle hoped would be a short stay in the NICU quickly became a long and uncertain journey as Ezekiel faced serious medical complications and ongoing specialized care.

For nearly 150 days, Danielle and her family found comfort and stability at Ronald McDonald House, where Ezra and older sister Lily could stay close by her Ezekiel's side. With warm meals, welcoming spaces for her children to play, and a community that understood what they were going through, Danielle felt supported in ways she never expected.

"It's one less stress as a mom," she shared. "I can focus on what matters most."

In the midst of exhausting days, Danielle also found friendship among other families walking similar paths, offering connection, compassion, and hope.

Because of you, families like Danielle's can stay together during their hardest moments, surrounded by care and comfort when they need it most. Thank you for helping families find strength, community, and hope, one day at a time.



Building a Community of Care, Together

THANK YOU TO OUR COMMUNITY OF DONORS & PARTNERS

RMHCSC's community of care is made possible by the generosity of corporate and individual donors. More than **85% of our funding comes from individuals and community partners** who help sustain and strengthen our mission.

In 2025, our presence in the community evolved in meaningful ways, with clearer storytelling, expanded reach, and deeper engagement across Southern California. **As demand continues to grow, so does the need for strong, aligned partnerships.** We are grateful for your continued commitment and look forward to deepening our collaboration, identifying new synergies, and working together to build an even stronger, more sustainable network of support for families in crisis.



Our Founding and Forever Partner

THANK YOU TO OUR McFAMILY

As our Founding & Forever Partner, **McDonald's provides approximately 15% of RMHCSC's funding.** Southern California McDonald's Owner Operators—family-owned and operated businesses—have woven support for RMHCSC families into their restaurants and communities, demonstrating a deep commitment to keeping families close. In addition to guest giving, **local Owner Operators contribute a cent and a half from every Happy Meal sold, generating more than $1.2 million in support in 2025.**

In 2025, Round-Up for RMHC reached record-breaking impact, **growing from $2.8 million in 2024 to more than $3.4 million in 2025.** At McDonald's registers across our region, guests are invited to round up their purchase to the nearest dollar, donating the spare change to support families staying at Ronald McDonald House. Each small act of generosity adds up—transforming coins and cents into meals, nights of rest, and moments of relief for families facing a child's medical crisis. Together, through Round-Up, in-store canisters, Happy Meal contributions, and other in store fundraisers, **McDonald's guests and Owner Operators generated more than $3.7 million in 2025 to support RMHCSC families**.

Round-UP

Small Change. Big Impact.

In 2025, Southern California McDonald's restaurants raised an incredible **$3.4 million through "Round-Up for RMHC"**, proving that small change truly makes a big impact.



Ronald McDonald House Charities®
Southern California

Program Highlights



Family Support Services

Caring for a seriously ill child takes an emotional toll, and RMHCSC's Family Support Services (FSS) ensures families feel supported and equipped to navigate their journey. Since 2010, FSS has helped families cope better by bridging a critical healthcare gap, providing free, evidence-based mental health support across RMHCSC's programs. Staffed by licensed psychologists and trained graduate students, **FSS offers personalized care, therapeutic activities, and culturally responsive counseling in both English and Spanish** - available within 24 hours of arrival and continuing virtually after families return home.

In 2025 , FSS provided 7,500+ hours of support across Southern California. *This reflects significant growth from 6,681.95 hours in 2024.* Through in-person counseling, virtual sessions, therapeutic clubs, support groups, case management, staff support, and resilience-building programs, **FSS remains a vital source of strength and healing for families in crisis.**



1,890
Families with FSS Services

150
Hours of Family Support Groups

3,480
One on One Sessions

430
Telephone and Zoom Check-Ins

1,540
Therapeutic Fun Clubs



At RMHC Southern California, our vision remains clear: a world where every family has what they need to ensure the best health outcomes for their children.



We bring this vision to life across Southern California through seven Ronald McDonald Houses, three Family Rooms, and Camp.

Bakersfield Ronald McDonald House

2025 Year in Review

In 2025, the Bakersfield Ronald McDonald House (BRMH) continued to stand as a beacon of comfort for families navigating the hardships of pediatric illness, providing a steadfast home away from home during times of profound medical uncertainty. Strengthening its programs and broadening community partnerships, the House remained committed to ensuring every family experienced compassionate support while their children received care at local hospitals.

Empowered by the unwavering generosity of donors, volunteers, and dedicated partners, it responded to increasing needs through vital services—offering nourishing meals, comfortable nights rest and meaningful emotional care—and hosted inspiring fundraising events, including its annual gala and community walk. This enduring commitment shaped a year defined by strength, compassion, and lasting hope for the many families it serves.

The Feichtenschlager Family



July 2025 marked the arrival of baby Jonas's family after he was born at only 23 weeks and admitted to the NICU. Facing a significant language barrier as new parents far from home, they navigated overwhelming medical decisions, long hospital days, and the emotional weight that comes with an extremely premature birth. During more than 125 nights at our House, we walked closely alongside Jonas's parents throughout his journey—offering comfort, stability, and compassionate support during one of the most fragile seasons of their lives. Through every milestone and setback, they found not only a place to stay, but a community that embraced them, easing their burdens and reminding them they were never alone. Through this challenging journey, they became forever a part of the BRMH family, held close in our hearts as their strength and resilience continue to inspire us each day.

RMHC Southern California | Ronald McDonald House® BAKERSFIELD

- **Number of rooms: 7**
- **Guests served: 142**
- **Avg. length of stay (days): 41**
- **Number of volunteers: 1063**

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Learn More

Camp Ronald McDonald for Good Times

2025 Year in Review

As we reflect on 2025, we are proud to celebrate another meaningful year at Camp. This year, 620 campers found laughter, friendship, and space to simply be kids, **including 323 youth campers and 297 family campers.** For many families, Camp was a bright spot in the midst of hospital visits and daily challenges. Parents shared that their children returned home more confident, more independent, and encouraged to try new things. This impact was made possible by **401 dedicated volunteers who gave nearly 30,000 hours** to create a place that feels safe, joyful, and unforgettable. Thank you for helping ensure Camp remains a place where healing and happiness grow side by side.

The Kerry Family



Gracin was just one year old when the Kerry family heard the words no parent is prepared for: "your daughter has cancer." In the midst of treatments and uncertainty, they found hope at Camp Ronald McDonald for Good Times. Camp became a place where Gracin and her brothers could laugh, connect, and simply be kids, and where the entire family felt understood and supported.

Today, Gracin is thriving, and her mom, Nikki Kerry, serves on our Board of Trustees. What once sustained her family now fuels her leadership. Nikki has become a passionate advocate for Camp, helping ensure other families experience the same comfort, connection, and joy that carried the Kerrys through their hardest days.

RMHC Southern California

Camp Ronald McDonald for Good Times

Campers served: 620

Volunteer Hours: 29,190

Camp Sessions: 11

Contact Information

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Learn More

Inland Empire Ronald McDonald House

2025 Year in Review

In 2025, Ronald McDonald House Inland Empire (RMHIE) reinforced its essential role in the continuum of care for local families, **with 85% of stays supporting those from San Bernardino and Riverside Counties and an average length of stay increasing to 19 nights**. Through expanded Family Support Services hours, meaningful family-centered experiences, stronger collaboration with hospital social workers and community health teams—including an enhanced hospitality presence in the Loma Linda University Children's Hospital NICU—and continued partnership with local McDonald's Owner/Operators, RMHIE is advancing family-centered care while positioning the House for continued growth and deeper regional impact.

Arrowhead Credit Union



Every visit from Arrowhead Credit Union is more than a meal—it's a moment of connection. Through the Arrowheart Foundation team, families are welcomed with warm smiles and thoughtfully prepared lunches, turning a simple meal into an experience of belonging. Team members take time to learn about the House and engage personally with families, deepening their connection to our mission and the impact of their service. Their commitment extends beyond service days, with dedicated storage space for Meals of Love supplies, a waitlist of employees eager to volunteer, and a transformative $20,000 gift in late 2024 to name two House kitchens.

Their partnership continues to set the standard for meaningful corporate engagement—ensuring families facing medical crises are supported with comfort, nourishment, and community when it matters most.

RMHC Southern California | Ronald McDonald House® INLAND EMPIRE

Number of rooms: 53

Guests served:2,341

Avg. length of stay (nights): 19

Meals of Love served:202

Volunteer hours: 14,142

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Learn More

Long Beach Ronald McDonald House

2025 Year in Review

The Long Beach Ronald McDonald House reached meaningful milestones in its mission to care for families of critically ill children. In 2025, the organization welcomed new Executive Director Nina Patel and re-launched the Adopt-A-Room program, uniting 16 dedicated donor partners in sustaining the spaces where families find rest and refuge.

The year also brought a remarkable act of generosity through a full roof renovation donated entirely by Shell Roofing, Antis Roofing & Waterproofing, NRCA – National Roofing Contractors Association, GAF Roofing, and ABC Supply.

Together, these milestones ensure the House remains a place where families can stay close, be cared for, and supported when it matters most.

Meet Jack

As Jack prepared for his first ear reconstruction surgery and hearing implant, his family faced the emotional and financial strain of extended medical travel. Their stay at the Long Beach Ronald McDonald House provided steady support during a year marked by complications and uncertainty.



With daily needs taken care of, Jack's parents could focus on his healing, while he found joy in the playroom and friendships with children on similar journeys.

Reflecting on their experience, his family shared, **"In a year that could have been defined only by medical hardship, we instead found a community overflowing with grace, support, and joy."**

RMHC Southern California | Ronald McDonald House® LONG BEACH

Number of rooms: 23

Guests served: 2,138

Avg. length of stay (days): 17

Meals of Love Served: 307

Volunteer hours: 10,973

Contact Information

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Learn More

Los Angeles Ronald McDonald House

2025 Year in Review

In 2025, we were honored to serve 542 families, providing comfort, stability, and dedicated support during some of their most challenging moments. Thanks to the generosity of volunteers, corporate partners, and donors, we provided 455 Meals of Love, ensuring families had access to warm, nourishing meals. We also proudly achieved our "one meal per day" goal, ensuring consistent daily meal support for our families. **A standout achievement was the 23,182 family nights provided—equating to over $5.7 million in savings—directly alleviating financial burdens** and reinforcing our mission of keeping families close to the care they need. We're proud of the impact made in 2025 and look forward to reaching even more families in 2026. Thank you for your compassion and dedication!

Meet ALLBRiGHT PAINTING



ALLBRiGHT PAINTING has become a growing part of our community at Ronald McDonald House Los Angeles, showing up with heart, consistency, and a genuine commitment to caring for families. Nearly a year ago, their team first reached out with a simple goal: to support our families through a Meal of Love. That first act of kindness quickly grew into an ongoing partnership that continues to brighten the House.

Over the past year, ALLBRiGHT has led donation drives, cooked and served meals, and created memorable moments for families through special celebrations, including Trunk or Treat and a holiday Santa visit. With **Albert Solares championing their efforts, the ALLBRiGHT team brings warmth and uplifting energy every time they walk through our doors.** We are deeply grateful for their continued generosity and for the comfort, connection, and joy they help make possible when families need it most.

RMHC Southern California | Ronald McDonald House® LOS ANGELES

Number of rooms: 75

Guests served: 1,820

Avg. length of stay (days): 46

Number of volunteers: 1,747

Volunteer hours: 15,075

Contact Information

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Learn More

Orange County Ronald McDonald House

2025 Year in Review

2025 was a year of both expanded service and deepened community support in Orange County. It marked our **first full year operating our expanded 44-room House**—now twice the size—significantly increasing our capacity and allowing us to serve more families than ever before. At the same time, our **hospital partner's merger with Rady Children's Hospital drove increased traffic** across our two Family Room programs (28,000+ visits), providing House amenities and volunteer care directly on the most critical floors of the hospital.

Our community also strengthened its investment in our mission. Through the **Fred & Fran Hill Legacy Society**, we partnered with It's Your Money and Your Estate!—a nonprofit dedicated to free, unbiased financial and estate literacy—to **share our mission at 15 workshops** across the county to over 225 attendees. This focus on long-term impact was further reflected in a transformational **$800,000 bequest gift**. We are deeply encouraged by our community's continued trust and commitment to the families we serve.

Mernie Empalmado



Mernie Empalmado, a 2025 The Make Sense Foundation Charity Ambassador, is a passionate champion for our families! "*Supporting Ronald McDonald House really touches my heart. I've seen how much comfort and hope it gives families going through such difficult times,*" she shares.

Through her leadership and work with The Make Sense Foundation, she helped to secure an annual, Adopt-A-Room sponsorship—a major gift to help maintain one of our 44 guest rooms so families have a comfortable place to rest and recharge during their child's medical journey. She also secured a grant to host monthly Beauty Bus Pop-Ups, offering haircuts, massages, and makeovers that remind caregivers their wellbeing matters, too.

RMHC Southern California | Ronald McDonald House® ORANGE COUNTY

Number of rooms: 44

Guests served: 3,016

Avg. length of stay (days): 20

Meals of Love served: 470

Volunteer hours: 25,500

Contact Information

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Learn More

Pasadena Ronald McDonald House

2025 Year in Review

The start of the year was incredibly challenging for our Pasadena and Altadena community. **Amid the devastation caused by the Eaton Fire, Ronald McDonald House Pasadena remained a beacon of hope, safety, and comfort for families caring for a critically ill or injured child.** That sense of stability is always essential - but even more so during moments of crisis. Despite the heaviness of the year, we continued to find moments of joy. Our families celebrated birthdays, milestones, shared meaningful Meals of Love, enjoyed the Walk for Kids, and came together for a "spooktacular" Trunk or Treat on campus.

Most importantly, we are thrilled to share that we have made significant progress toward acquiring all three properties we currently occupy. This opportunity allows us to reimagine our campus and better serve families for generations to come. With your continued partnership, we can ensure every family always has a place to call home in Pasadena.

Meet Brad & Susan Ratliff



Susan and Brad Ratliff have been involved with Ronald McDonald House Pasadena for more than nineteen years. Susan has been a dedicated member of the SHINE Gala Committee since 2008, and Brad, a committed community volunteer and past Tournament of Roses President, has supported the House right alongside her. Together, they created the Oboe Foundation which supports instrumental music in public schools.

Over the years, they have always believed in the importance of a permanent home for the families we serve. As early supporters of the *Securing Our Future* campaign, their generous leadership gift has played a key role in making that dream a reality. We are deeply grateful for Susan and Brad's generosity, leadership, and dedication to keeping families close when it matters most.

RMHC Southern California | Ronald McDonald House® PASADENA

Number of rooms: 15

Guests served: 440

Avg. length of stay (days): 32

Number of volunteers: 2,208

Volunteer hours: 6,263

Contact Information

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Learn More

Ventura Ronald McDonald Family Room

2025 Year in Review

In 2025, the Ventura Ronald McDonald Family Room (VRMFR) remained a vital sanctuary for families at Ventura County Medical Center (VCMC). Due to recent closures, VCMC became Ventura County's sole pediatric department, making the Family Room not just a place of comfort, but a lifeline for parents facing some of the most difficult days of their lives. Celebrating our third anniversary, we were honored by community support through events like Bowl to Strike Out Cancer, National Charity League Jr. of Ventura County's Gala, and our St. Patrick's Day Party. Our 2025 Walk for Kids was one for the records! **We surpassed our walk goal and had over 600 walkers join us in walking to provide our families with comfort, care, and respite who are being treated at VCMC.** We are incredibly grateful for the support that made 2025 such a success. Thank you for being part of our mission!

Hope Warriors: Walking for Elijah

Meet Elijah, our Top Walker for our 2025 Walk for Kids.



At just three years old, Elijah was diagnosed with leukemia, a moment that changed his family's world forever. This past September, Elijah and his family joined us for the 2025 Walk for Kids, showing incredible courage and heart in the face of so much uncertainty.

Elijah raised over $1,500 for his team, *Hope Warriors*, and was awarded as our Top Walker. Together, they gathered at the beach and walked in his honor—a reminder that no child and no family walks this journey alone.

RMHC Southern California

Ronald McDonald Family Room®

VENTURA COUNTY MEDICAL CENTER

Patient Rooms: 42

Family Room Visits: 2,178

Meals Fed: 1,118

Hospitality Cart Visits: 8,960

Volunteer Hours: 2,676

Contact Information

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Learn More

Westside Los Angeles Ronald McDonald House

2025 Year in Review

In 2025, we achieved a significant milestone with the **temporary opening of Second Floor – Phase One on February 18th.** This advancement expanded our ability to serve up to 11 families at a time, providing a true home-away-from-home for as many as 40 individuals during some of the most challenging moments of their lives. Our families have traveled from across California and beyond—including Lancaster, San Diego, Cypress, Mexico, and China—to access lifesaving pediatric care while remaining close to their children**. This temporary floor will be open until we reach our fundraising goal to start construction on our 33-room House.**

The Lara Family

The Lara Family arrived at the Westside Los Angeles Ronald McDonald House on February 18, 2025. Before this, they had been staying in local hotels and Airbnbs to remain close to UCLA Children's Hospital, where their daughter Perla is receiving treatment. While those arrangements offered a temporary solution, the financial strain quickly added another layer of stress during an already difficult time.



Perla's mother, Priscilla, shared that being able to stay just minutes from the hospital has made an enormous difference, especially with a younger sibling to care for. The WLA House has allowed the family to remain together and to focus fully on Perla's treatment and recovery.

RMHC Southern California | Ronald McDonald House® WESTSIDE LOS ANGELES

Number of rooms: 11

Guests served: 54

Avg. length of stay (days): 134

Number of volunteers: 85

Volunteer hours: 1,267

Contact Information

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Learn More



Looking Ahead to 2026

As we step into 2026, we do so united as one community, grounded in resilience, determination, and a shared commitment to families facing medical crisis. No matter which House, Family Room, or Camp we champion or how we engage with this mission, we are connected by a common purpose.

With your continued generosity, we will expand programs, advance critical capital priorities, and strengthen occupancy across RMHC Southern California. As the largest RMHC chapter in North America, **we embrace our responsibility to help shape the future of this mission.**

Together, as one community, we are building a future where every family finds the stability, comfort, and compassion they need today and for generations to come.

With appreciation,



Fatima Djelmane Rodriguez
Chief Executive Officer
RMHC Southern California



2026 Board of Directors

Executive Committee

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Chair, Board of Directors
Partner Kanner Holdings, LLC.

Peter Horner
Vice-Chair, Board of Directors
McDonald's Owner/Operator, Warmel Corporation

Mitch Nadler
Vice-Chair, Board of Directors
Chief Financial Officer, Trader Joe's

John Owens
Vice-Chair, Board of Directors
Retired, Former Partner, KPMG

Adam Weene
Treasurer, Board of Directors
Managing Partner, MZE Investments

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General Counsel and Chief Compliance Officer, Five Star Gourmet Foods

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Member, RMHC Global Board of Trustees

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Assistant Secretary
McDonald's Owner/Operator, Harper Girls, Inc.

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Field Vice President, McDonald's

Michael Hart
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President, Xpertainment & Professor of Practice, Management and Strategy, USC

Andy Howard
Co-President and Partner, Shamrock Capital

Brian Ishida
President, Los Angeles Region, Banc of California

Nitya Madhavan
Senior Vice President, Brand Strategy & Marketing, Cava, Inc.

Luc Robitaille
President of Business Operations, Los Angeles Kings

Marisol Sanchez-Alvarez
CEO, Sanchez Enterprises, LLC

Ethan Salmeron
Camper Alumni & Marketing Coordinator, Adareus

Mark E. Terman
Attorney/Partner, Faegre Drinker Biddle & Reath, LLP

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Owner, Frontier Real Estate Services

Matt Mishalow
Board Chair, Camp Ronald McDonald for Good Times
CFO, Guided Discoveries, Inc

Eric Goodman
Board Chair, Inland Empire Ronald McDonald House
President/CEO, Mountain View Services, Inc.

Grant Uba
Board Chair, Long Beach Ronald McDonald House
MD, Optum Healthcare

Larissa Megerdichian
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Steve Tomassi
Board Chair, Orange County Ronald McDonald House
Chief Executive Officer, March Healthcare Dev., LLC

Lanie Lindenfeld
Board Chair, Pasadena Ronald McDonald House
Program Director of Clinical Research, Depts. of Pediatrics & Population Sciences, City of Hope

Frank Sanchez
Board Chair, Westside LA Ronald McDonald House
The Sanchez Family Corp.

Amy Towner
Board Chair, Ventura Ronald McDonald Family
CEO, Health Care Foundation for Ventura County Healthcare Dev., LLC



Leadership Team

RMHCSC is driven by a visionary Leadership Team and a dedicated Board of Directors, and program Boards of Trustees whose expertise, insight, and influence propel our mission forward. Representing diverse professions and communities across the region, their strategic guidance and deep commitment ensure we continue to expand our reach, strengthen programs, and provide compassionate care and stability to families facing medical crises.

Ronald McDonald House Charities of Southern California

Fatima Djelmane Rodriguez
Chief Executive Officer

Vicki Holloway
Chief Operating Officer

Richard Lewis
Executive Director of Real Estate

Family Support Services
Dr. Susan Regas, Founder and Director

Bakersfield Ronald McDonald House
Scarlett Sabin, Executive Director

Camp Ronald McDonald for Good Times
Kevin Garrity, Executive Director

Inland Empire Ronald McDonald House
Jernine McBride, Executive Director

Long Beach Ronald McDonald House
Nina Patel, Executive Director

Los Angeles Ronald McDonald House
Rebecca Jackson Lai, CFRE, Executive Director

Pasadena Ronald McDonald House
Mara Leong-Maguinez, Executive Director

Orange County Ronald McDonald House
Noel Burcelis, Executive Director

Ventura Ronald McDonald Family Room
Jacquelyn Syndergaard, Senior Manager

Westside LA Ronald McDonald House
Kelly Herman, Executive Director


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